Finnish experiences of using Cloud and SaaS technologies in government structures and commercial organizations in Finland

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Agenda

- The shift from inhouse tools to cloud environment

- Benefits of SaaS based technologies to the user and possible threats

- Examples from Finland: Government and Commercial sectors

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About Liana technologies

Liana tools are developed and marketed in Finland by Koodiviidakko Oy. Liana Technologies is the international brand operating outside Finland.

- SaaS based software for webmarketing and digital communication.
- Provides high standard software via the Web - safe and secured
- Specialized in browser based software, employs ca. 40 people in Oulu and Helsinki, Finland
- Hundreds of customers in Finland, Scandinavia and Russia
- Deloitte Technology Fast50 Finland
  15th fastest growing tech company in Finland
- Deloitte Technology Fast500, EMEA
- 260th fastest growing tech company in EMEA region

Deloitte.
Technology Fast500
EMEA 2010

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Shift from inhouse tools to SaaS

Plummer Joes definion between SaaS (Software as a Service) and Cloud computing:

"If your vendor can pinpoint the server where your service is hosted then it's SaaS. If not then it's in Cloud"

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By no means look SaaS or Cloud as only DIY tools. Expect the same or higher service level from your vendor than with inhouse hosted software.

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Advantages of SaaS / Cloud

- Fast and inexpensive to get started

- Outsourced hosting and hardware

- Easily accessible / independed systems

- Requires only minimum of own IT-personnel

- Typically fast and continous updates

- Instant user support available

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Use only the best and what you need

Use the best tools available, let them integrate to each other instead of building your own megastructure
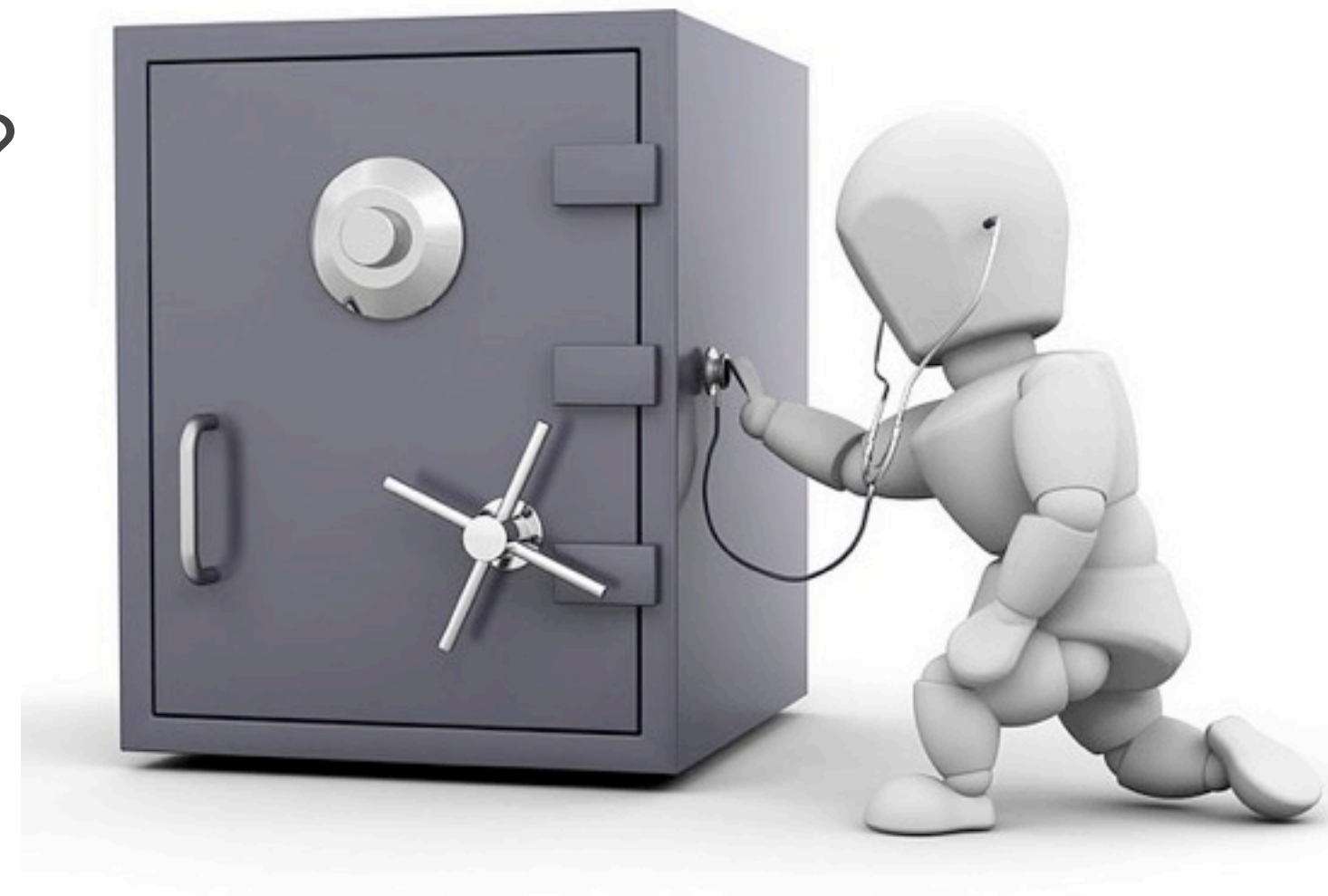
5 must ask questions

- Where is my data stored and who owns it?

- Who is responsible for my data?

- What happens if there's an outage?

- What happens if your vendor is acquired or goes under?

- Where's the exit sign?

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Example: a trade union

- Website + extranet + campaign sites
- Webshop
- News and social media monitoring
- Press release distribution
- Event management
- Print material processing
- Newsletters

Examples from the public sector

- Website, campaign sites
- News and social media monitoring
- Press release distribution
- Newsletters
- Media banks

Our developed technologies are in use in 10 out of 12 ministries in Finland

Thank You!
Please contact for further information

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